LES COHEN

Experienced, Expert Level Writing and Editing Services
For Business, Non-Profit and Political Clients

Hi. I'm a writer and editor who, for more than two decades, has written and helped produce all manner of non-technical documents, advertising copy and content for corporate, political and other non-profit clients. I have a doctorate in Economics.

My corporate name is *Writeaway Services*. Descriptions of the client programs and services I offer can be found on our website, ***Writeaway*.us**. Samples of some of what I've written for published op/eds and for political and business engagements are at **MissingThePoint.us** and under my name at **LinkedIn.com**. Samples of my creative fiction can be found at **LesterRay.com**.

If my years in the business have taught me anything, it's that hiring a person or company to write or edit important material is a weighty decision. In no small way, you're asking someone else to speak for you, to market or argue on your behalf, personally, or for the company or organization you represent and may have built. It's a lot of risk that you're taking – and a responsibility that I take very seriously. I understand what's at stake. Working together with you and your staff, we'll produce superior, well-informed, more effective material – in your voice, not mine – that your audience will find compelling, that will enhance your reputation and help you accomplish your objectives.

Writing. I write and edit all kinds of non-technical pieces, from palm cards and thirty second TV and radio commercials, to speeches, fliers, brochures and mailings, website content, position papers and proposals for financing, as well as company documents and proposals related to operations, sales and raising capital.

I use language to help you sell your goods, services and ideas, raise the money you need from lenders, investors and contributors, grow your business, help you get elected and give your initiatives and campaigns – whether they are political or commercial – a significantly greater chance of success.

I'll help you plan, write and edit your materials. If need be, I'll even do the research to make sure the words I give you are sound – not just clear and effective, but also accurate. And if you need help with production, including mailings as well as radio and TV commercials, I know who to call.

It's not just about you hiring me and then I'll get back to you. No. We're a team. I'll work with you and your staff to develop superior products – because, at their best, successful writing and editing are collaborative efforts.

Editing. You don't need to hire anyone to look for typos and grammatical issues. By "editing," I'm talking about a process that includes specific comments to enhance the

content, structure and the language of what you've written, with detailed changes that I recommend to improve the clarity, flow and effectiveness of your piece. Think of me as the second set of eyes that can make the difference between success and failure for your initiatives.

Interested? Contacting me by phone or email doesn't cost you anything. We'll talk and find out how I can work *for you and together with you* to improve the quality of your written materials.

I'm based in Columbia, Maryland, between Baltimore and Washington, serving clients throughout the mid-Atlantic states and then some. If you and your people need me to be where you are, in person, we'll make that happen.

Needless to say, all inquiries and the work I do for my clients – *even the identities of my clients* – are strictly confidential. And I never accept engagements with more than one candidate running for a given office or with more than one company competing in a specific market.

Let's talk about what you need. Give me a call or send a text or email. I'm looking forward to hearing from you.

Les Cohen, Writer/Editor
443-621-3880
Les@Writeaway.us or LesCohen1@gmail.com

Les Cohen is a long-term Marylander, having grown up in Annapolis. Professionally, he writes materials for business and political clients from his base of operations in Columbia, Maryland. He has a Ph.D. in Economics and very significant political and commercial experience.

Writeaway

Communication is everything.